



FOR IMMEDIATE RELEASE

Tire Storage Solutions Joins CDK Partner Program

Mississauga, Ontario (November 26, 2018) – Tire Storage Solutions today announced that it has become a participant in the [CDK Global Partner Program](#). As a member of one of the largest third-party partner programs in the industry, Tire Storage Solutions is now part of a marketplace of applications and integration [CDK Global, Inc.](#) (Nasdaq: CDK), a leading enabler of end-to-end automotive commerce, developed to help automotive dealers succeed.

"Tire Storage Solutions is extremely excited to join the CDK Global Partner Program," said Domenic Ismaele, CEO, Tire Storage Solutions. "CDK is well known in the global automotive marketplace as the Dealer Management Systems (DMS) of choice by OEM's, dealers and dealer groups. With a long history of providing DMS's, CDK has proven to be an industry leader. We are confident that this partnership will provide our valued customers with a direct interface which will further automate the process of seasonal tire storage."

Tire Storage Solutions provides automotive dealerships and storage facilities with the tools they need to easily implement or increase the scale of their seasonal tire storage operations. The company's automotive industry experience allows for the creation of individualized processes for customers, and ongoing support and attention, resulting in excellent customer service.

"We're very pleased to introduce Tire Storage Solutions as the newest member of the CDK Global Partner Program," said Howard Gardner, vice president and general manager, CDK Data Services. "Tire Storage Solutions is a welcome addition to our vibrant program that provides dealers with a range of partner choices and the assurance that their programs can be seamlessly integrated with our applications."

The CDK Global Partner Program provides its partners with the ability to integrate with a range of CDK applications, as well as with CDK dealer websites.

About the CDK Global Partner Program

The [CDK Partner Program](#) now numbers more than 430 partner companies and 600 unique applications auto dealers can use to run their businesses. As part of the CDK ecosystem, the CDK Partner Program provides data and workflow integration to a wide range of third parties, OEMs and dealers. For a full list of partners and applications available through the program, visit cdkglobal.com/us/partners-list.

About CDK Global

With more than \$2 billion in revenues, [CDK Global](#) (Nasdaq: CDK) is a leading global provider of integrated information technology and digital marketing solutions to the automotive retail and adjacent industries. Focused on enabling end-to-end automotive commerce, CDK Global provides solutions to dealers in more than 100 countries around the world, serving approximately 30,000 retail locations and most automotive manufacturers. CDK solutions automate and integrate all parts of the dealership and buying process from targeted digital advertising and marketing campaigns to the sale, financing, insuring, parts supply, repair, and maintenance of vehicles. Visit www.cdkglobal.com.

About Tire Storage Solutions

Tire Storage Solutions is the industry leader in seasonal tire storage management. We assist automotive dealerships, tire storage warehouses, and logistics companies worldwide by automating their end-to-end tire storage process with DMS integrated software.

Tire Storage Solutions Ltd was established in 2008 based in Ontario, Canada. The company was formed utilizing 35 years of experience in automotive fixed operations and customer service management, combined with 30 years of software development experience. Together a solution for car dealerships and storage warehouses with an inherent and aggressively growing problem was developed.

Tire Storage Solutions developed Global Tire Management Services (GTMS); an easy-to-use yet powerful and comprehensive software system. GTMS is designed for dealerships wishing to store wheels both onsite and offsite, as well as empowering storage warehouses with logistic and inventory management capabilities.

We are consistently working on innovative ways to improve user experience by harnessing the latest technology available. Customer retention, satisfaction and dealer profitability is our goal. For additional information, please visit www.tirestoragesolutions.ca.

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