



## FOR IMMEDIATE RELEASE

### **Tire Storage Solutions Successfully Completes SOC 2 Type II Audit**

The company's certification demonstrates that it manages its data with the highest standard of security and compliance

**Mississauga, Ontario (November 2, 2022)** – Tire Storage Solutions, a pioneer of seasonal tire storage management software, today announced that it has successfully completed its Service Organization Control (SOC) 2 Type II certification. SOC 2 is an auditing standard developed by the American Institute of Certified Public Accounts (AICPA). Successful completion of the SOC 2 Type II audit further validates Tire Storage Solutions' focus on security and compliance, demonstrating a major milestone for the company.

SOC 2 defines criteria for managing customer data based on five "trust service principles"— security, availability, processing integrity, confidentiality, and privacy. Certification demonstrates a company's ability to not only implement critical security policies but also prove compliance over an extended period of time.

"We believe that the relationship with our customers must be built on trust," said Domenic Ismaele, CEO of Tire Storage Solutions. "SOC 2 compliance marks an important milestone for Tire Storage Solutions, and confirms our ongoing commitment to security and accountability, giving our customers even greater confidence that their data are being carefully stored and protected."

A SOC 2 Type II audit is performed by an accredited CPA firm and verifies that all the necessary safeguards to protect customer data are in place and operational. Tire Storage Solutions' audit was performed by Sensiba San Filippo, LLP (SSF) in partnership with Vanta, which streamlined the process by automating the majority of the evidence collection and gave Tire Storage Solutions a monitoring tool to ensure it had every necessary process, policy, and system in place.

This SOC 2 Type II audit certification follows Tire Storage Solutions' recent launch of its enhanced GTMS platform, which provides unparalleled tracking and insight into seasonal tire storage operations.

### **About Tire Storage Solutions**

Tire Storage Solutions, a pioneer of seasonal tire storage management software, delivers unparalleled tracking and insight into seasonal tire storage operations within the automotive industry. The GTMS platform captures data in real time and delivers that data to dealers to identify revenue opportunities along with exceptional end-to-end visibility. Tire Storage Solutions is a privately held company headquartered in Mississauga, Ontario, Canada. To learn more about Tire Storage Solutions visit [www.tirestoragesolutions.ca](http://www.tirestoragesolutions.ca).

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